

STAFF REPORT | ATLANTA COMMERCIAL BOARD OF REALTORS

Group honors members at Million Dollar Club banquet

The Atlanta Commercial Board of Realtors March 25 honored the members who have sold more than \$3 million in commercial real estate through recognition at its annual Million Dollar Club banquet at the InterContinental Hotel in Buckhead.

The 2015 club included 525 members who produced over \$21 billion in commercial real estate transactions, the highest in board history. There were 25 members who were recipients of the Phoenix Award, which signifies 10 years in the club and three recipients of the Silver Phoenix award, which denotes 25 years in the club.

The top producers, listed by category, were: investment — Malcolm McComb of CB Richard

Ellis, with a volume greater than \$1.3 billion; industrial tenant — Tony H. Kepano of CBRE, more than \$285 million; industrial landlord — Lisa Ward of Reliant Real Estate Partners, more than \$57 million; land — Norman Richie of Batson-Cook Realty LLC, more than \$79 million, retail — Alexander Dietch of Colliers International-Atlanta Inc., more than \$42 million, office tenant — Tim McCarthy of Jones Lang LaSalle, more than \$137 million and office landlord — Mike Wells of Highwood Properties Inc. with a volume greater than \$102 million.

The Silver Phoenix recipients were Steven Barton of CBRE, Kris Cooper of Jones Lang LaSalle and Melvin Stowers of Stowers & Co. There were two other hon-

orees. The Alvin B. Cates Award was presented to Sim Doughtie of King Industrial Realty Inc. This honor was created to recognize members for a transaction that is considered to be outstanding, based on creativity, ingenuity and skill, rather than on volume.

Stephen Clifton of PM Realty Group was the L. Frederick Glass Jr. rookie of the year recipient for his production in excess of \$17 million. The award was established in 1999 to recognize an outstanding young council member who produced the highest volume in the Million Dollar Club amongst the council of Realtors Million Dollar members.

Information: www.atlclbr.com



Special Photo

The honorees at the Million Dollar Club banquet included, from left, Tony Kepano, Tim McCarthy, Alexander Dietch, Lisa Ward, Mike Wells, Norman Richie.

TECHNOLOGY | IMMORTALIA

Diary app captures video for future generations

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The new Immortalia application allows residents to capture their lives on video for future generations to enjoy and learn where they came from.



Alex Grigorian

It was created by Nebo Agency, a west Midtown-based media design and web marketing development agency, and Alex Grigorian, a Roswell resident who has been working on the idea for 10 years.

“My grandparents were alive when I grew up and they had great stories. I see my kids now and how I’m not able to relate all those stories to them,” he said.

The app is “the voice of whom we will never meet, but would love to hear,” said Grigorian.

Immortalia is just a small part of the initial idea he wants to develop in the app, he said about having a long road ahead to develop the tools within the software to broaden users’ ability to use it. The application, Grigorian said, is in its early stages and is only available on the iPad for now.

A CLOSER LOOK:

- To the Immortalia application premium version:
 - Ability to store
 - Video share
 - Digital video protection
 - Information: To download either Immortalia version visit the AppStore from the iPad.

“It took about a year to develop; the app is designed to guide the user throughout the process,” Nebo President Adam Harrell said.

Nebo creates websites and campaigns for businesses and individuals with a human-centered approach.

The app presents residents with a series of surveys divided by a life-milestone classification system, so users can go right to the topic they want to talk about a birthday, their first home run, who invited them to prom, a wedding or their grandchild’s birthday.

“It helps people capture their legacy,” said Grigorian.

The user can record the video after selecting the type of moment they want to talk about and the app will file the video, organizing it by type of moment.

“The app was developed to be easy to use by everybody,” Harrell said. “You see the face and hear the voice of the person telling the story.”

The app has two ver-

sions. The basic one is free to download and use. The premium one offers a more complete set of tools including iCloud storage for \$2.99 a month or \$29 per year.

The next steps in the developing process for Immortalia will be, said Grigorian, the ability to share video with others using the app, giving the ability to connect and see different app members and their videos. Also, there will be an option to upload pictures to the cloud.

IN BRIEF | BUSINESS NEWS

Flax Dental

The American Academy of Implant Dentistry recently named Dr. Hugh Flax, of Atlanta, an associate fellow. His office, Flax Dental, is in Sandy Springs.

The academy is a professional association of dental implant dentists and a leading authority on implants. The implant dentists credentialed by the academy have demonstrated they have the training and expertise to provide patients with the best possible treatment options available.



Hugh Flax

Flax was among the academy’s newly elected members who were introduced at its annual business meeting in Orlando. The new associate fellows and fellows were also recognized at the president’s celebration then.

Balfour Beatty

Balfour Beatty Construction’s Georgia division, located in southeast Cobb County, recently announced it will serve as construction manager for the renovation of Building D on the Southern Polytechnic State University campus in Marietta. The project, which broke ground recently, is slated to finish completion in time for the fall semester.

Building D, referred to on campus as the mathematics building, is one of the original buildings on the college’s campus, constructed in the early 1960s. This 27,000-square-foot facility will undergo renovations to 20 classrooms and 14 faculty offices.

Homrich Berg

Homrich Berg, a Buckhead-based independent national wealth management firm led by Andrew Berg, has continued its consistent growth by passing the \$4 billion mark for assets under management.

Information: www.homrichberg.com



Andrew Berg

Kroger

Customers and associates in Cincinnati-based Kroger’s Atlanta division recently donated more than \$292,000 to benefit the Muscular Dystrophy Association.

The annual initiative, March 8 through 21, encouraged Kroger customers to purchase \$1 or \$5 shamrocks to help the association send thousands of young patients to summer camps and provide comprehensive health care, medical equipment, wheelchairs, support services and clinics to those affected by the disease. Since 2001, Atlanta division stores have raised more than \$4.3 million to benefit the association.

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