

Memorable SMILES

More Quickly and Comfortably

Cosmetic smile enhancements are the perfect way to beautify faces and boost confidence. But many people who would love to show off a new and improved smile are apprehensive about doing something about it because of dental anxiety, lack of time or both.

Fortunately, Dr. Hugh Flax can help. Thanks to technological advances, this accredited cosmetic dentist in Sandy Springs can make smile makeovers more pleasant and less time-consuming. Dr. Flax offers sedation dentistry, allowing patients to wake-up with a brand new smile after a deeply relaxing experience.

It's all accomplished with the help of a safe, short-acting, sedative-hypnotic pill (related to Valium and often prescribed for improved sleeping) that is actually taken at home before the scheduled appointment. Upon arrival at the office, the patient can grab a blanket and sink into a soft, Tempurpedic™ mattress custom fitted to Dr. Flax's chairs. Vital signs are continually monitored by a "pulse-oximeter." Once the patient is completely relaxed, the dental work is done. Most sleep very lightly through their appointment.

People can **FEEL MORE POSITIVE** about going to the dentist, particularly in the nurturing atmosphere offered by Dr. Flax and his staff.

"Because patients are so totally comfortable, we can transform a smile often without numerous dental appointments," said Sandie Abernathy, the office's treatment concierge. "That is a big time saver for people with busy schedules."

When the appointment is over, the patient is given a small cup of fruit juice to revive them. The majority go home and sleep restfully, remembering little of their visit. Best of all, when they look in the mirror, they see a rejuvenated smile beaming back at them.

"We give patients a chance to share their experiences with us and talk about their individual situation," said Edi Sprouse, the office's business concierge. "This way, we can address their concerns about dental care and then treat their needs while they are sedated.

"Many people who are embarrassed just want a nice smile that looks professional and enhances their image," she continued. "We have done extensive training to make this dream happen for many people. For them and for us, it's a miracle."

Indeed, cosmetic dentistry has seen a



huge breakthrough with the introduction of the Waterlase™, a revolutionary laser that allows a dentist to cleanse cavities and gently shape the gums and bone around teeth with very predictable results and less discomfort.

"The beauty of this type of care is three-fold," said Dr. Flax, a pioneer in the **closed flap technique**. "When you can minimally invasively treat the body, you tend to heal faster. Secondly, patients can have their gums lifted without having to see another doctor. Lastly, their care is often completed in two to three months less time, which helps them enjoy their smiles sooner."

An Accredited member of the American Academy of Cosmetic Dentistry and lecturer at the World Clinical Laser Institute, Dr. Flax warns that these technologies must be done by someone who has had advanced training and certification in cosmetic dentistry, sedation care, and laser technology. "This is not something you can learn going to a single course over a weekend. It takes years of training to provide this level of care." Besides teaching and writing about these advancements, he attends over 100 hours a year for continuous improvement in dental care—often taking his staff to enhance their skills as well.

Dr. Flax and his staff pride themselves on customer satisfaction. We feel that we have a special place for people to have total comfort and respect," he said. "We finally have a way to bridge the gap between technology and comfort."



FOR FURTHER INFORMATION ABOUT THESE BREAKTHROUGH TECHNIQUES AS WELL AS IMPROVING YOUR SMILE, YOUR DENTAL HEALTH, AND YOUR LIFE, YOU MAY CONTACT DR. FLAX'S OFFICE AT 404-255-9080 OR VISIT THEIR WEBSITE AT WWW.GREATSMILE4U.COM.